

Wellesley Education Foundation Grant Application - 2010-2011

For Wellesley Massachusetts Public School System only
This form can be obtained online at <http://WellesleyEducationFoundation.org>

Applicant Name: Jennifer Stabnick & Christine Archer

Date October 15, 2010

Submitted: October 18, 2010

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Title of Proposal: Art Appreciation Goes Digital

Dates of Proposed Project: Launch during the academic year 2011-12

WEF Funding Requested: \$3,969.00

awarded \$3,969.00

School: All 7 WPS Elementary Schools

Grade Level: Art

Curriculum Area:

To assist us with selecting the Grant Review Committee to review your proposal, please select the broad category listed below that best fits your proposal:

- Fine and Performing Arts, Humanities, Fitness and Health, Special Education, Diversity
- Science, Math, Technology, Library

Personnel:

Jennifer Stabnick Elementary Art

Name

Signature

Christine Archer Elementary Art

Name

title

Signature

Name

Thom Carter Visual Arts Director

Signature

Principal/Department Head

Rob Ford Director of Technology

Signature

Rob Ford, Director, Technology (if a technology-related grant)

Signature

WELLESLEY EDUCATION FOUNDATION PROJECT DESCRIPTION

1. Provide a concise description of your project outlining the need(s) and goal(s) it will fulfill.

The WPS art appreciation program is a valuable and exciting component of the elementary students' art education curriculum, however, it is in desperate need of upgrade. As we consider the essential areas that need attention, we need to think about a design that will not only embrace new technologies, but align itself with the growing efforts to work toward environmental responsibility. Through the purchase of seven iPads, it is our intent to dramatically advance the quality of the elementary art appreciation program and utilize the educational potential of new technologies.

2. How will your project enhance, deepen, or enrich the educational experience for your students?

Let us begin by offering a brief description of the program in its' past and present state. Each Wellesley elementary school is exposed to two art appreciation units a year. As a department, we try to schedule the units to ensure that there are no repeat presentations over a child's elementary experience. The library of portfolios /units have been stored in the Fiske basement. Each unit has four or five 24"x36" cardboard prints that were purchased between 1976-1998. Many of the art teachers are concerned by the long exposure to mold and the recent asbestos removal. They prints are very dusty and some were damaged. Many units have grown tired over the years and most are simply outdated. It has become increasingly difficult to organize the use of the most effective units, particularly when there seems to be fewer viable units each year.

It has been approximately twelve years since the elementary art staff has requested WEF funding to purchase fine art posters to create new units. The visuals are expensive and your past support has been very much appreciated. It has been nine years, since the last occasion C & I funding was granted to research and write up units for art appreciation. Most of the elementary art teachers have been taking it upon themselves to upgrade information or add visuals to increase our number of units worthy of our program and students.

Each art teacher presents the units to a group of parent volunteers who act as docents. The art teacher trains the group and provides them with packets of information that include background on the artist or movement and guided questions. The parent volunteers present to the classrooms using the 24" x 36" prints and the classroom teacher remains in the room as an observer. Volunteers may sign out the portfolio for review in the school prior to their presentation.

We have reached a point where we could apply for C & I funding and make small improvements or apply for WEF grant to significantly improve and essentially overhaul our programming. We believe that the latter is the very best choice for our students. Through the purchase of seven iPads, we believe we can enhance the art appreciation program for our learners and align it with the advancements only found with latest technology. This will eliminate the need to purchase prints and keep with WPS efforts to become more environmentally responsible.

We envision each of the seven elementary schools to have an iPad that will act as the digital portfolio for the art appreciation presentations. Christine Archer and Jennifer Stabnick will upgrade and format two units for the 2011-2012 school year and load them onto each iPad. The elementary art department over time will develop future units. Eventually we will convert the entire art appreciation library into a digital library the whole department could employ for both art appreciation and direct

teaching. Additional portfolios could be assembled through images found online with zero cost. This would also enable us to create more current portfolio themes and represent more diverse cultures and artists. We would no longer be limited by what is available in catalogs or too costly to print.

The art appreciation presentations would continue in a similar format to the present. The art teacher will project the unit and model the dialog. The art teacher will also demonstrate the use and care for the new technology. Later, the volunteers will sign out the iPad for their presentations in the classroom and time blocks to study/review the unit. In order to review the units independently, the volunteer can conveniently sit down with the iPad and view the unit without the need of a projection system. It should be noted, that the use of the iPad will appeal to the classroom teachers, as the presentation will not interfere with the teachers' personal workspace or personal computer.

The art appreciation units will provide a large scale, multisensory and interactive experience for the students. All images can be projected onto SMART-boards or screens in the classroom, offering a much larger view of the artwork for everyone. It would be possible to take advantage of simple computer tools to zoom in or pull out of the image in response to student observations or for further investigation. It would be possible to add appropriate music or sound to the imagery. Keynote software will allow for the art images to be projected, while it is possible for lecture notes to appear on the iPad. This will provide better guidance for our volunteers throughout their presentation. Through the endless possibilities found with applications, we could click to a museum collection or more work from the artist. Units could contain links that could tie the presentation to a YouTube clip that may feature a technique, place or artist. The possibilities are endless and the art experience for our students would be matchless.

3. Approximately how many students will benefit from this project if funded?

All elementary students, K- 3, will benefit from the project.

4. Please provide a time line for the project that outlines the procedures and activities entailed.

- Over the spring of 2011, Christine Archer and Jennifer Stabnick will assemble and load two units on to each iPad for presentation during the 2011-12 school year.
- Additional units will be updated and formatted throughout the 2011 -12 year.

5. How do you plan to evaluate the project?

- We will ask for feedback from our colleges in the art department. We will request parent volunteers to fill out feedback forms and or a survey monkey response to gain information for future modifications.

Wellesley Education Foundation
Budget and Budget Justification

Item	Approximate cost (Please supply cost and quantity)		
Materials and Supplies (consumables):	none		
Outside Services: (Consultants/speakers: Attach Resume(s))	none		
Equipment (cost over \$500):	\$3969.00		
IPad Wi-Fi 16GB #MB292LL/A	\$499.00	x 7	= \$3493.00
IPad Dock Connector to VGA Adapter #MC552M/A	\$29.00	x 7	= \$203.00
Apple IPad Case #MC361ZM/B	\$39.00	x7	= \$273.00
Other:	none		
Total Funding Requested:	\$3969.00		

Is the success if this project contingent upon other funding? no

If you have applied for funding elsewhere, please list the name of the organization and the amount requested:

Budget Justification

Please Note:

- all proposed technology purchases must be coordinated with rob ford, director of technology
- all proposed book purchases require a bibliography that includes prices and vendors

Briefly explain the purpose of each item requested:

We are requesting seven sets of equipment, in order to outfit each of the seven elementary art appreciation programs. This will enable each school to offer the same units system wide and cut down on the time and energy required to bring all the viable art appreciation units up to standard and format. This should also help us to avoid the need to request c & I funding for research.

The iPad will require an adapter to connect to projection systems. The case will protect the iPad during transport and general use.

If only partial funding were available for this grant, please identify your highest priorities and the associated budget:

We believe that our budget list is modest and all items are essential.